

19.03.2026

Adidas, Cheetah and Mamba: Mercedes-AMG presents spectacular DTM designs

- **Mercedes-AMG GT3 brings the iconic Adidas look to the DTM**
- **Lucas Auer and Tom Kalender start in new colours**
- **"Mamba" and "Cheetah" look for Jules Gounon and Maro Engel**

Munich. Real eye-catchers for the DTM: Mercedes-AMG will line up with spectacular car designs in 2026. The four Mercedes-AMG GT3 will be run by the Landgraf Motorsport and Winward Racing teams, and will each feature individual looks. Lucas Auer (A) and Tom Kalender (Hamm/Sieg) start for Mercedes-AMG Team Landgraf. Monaco resident Maro Engel lines up for Mercedes-AMG Team Ravenol, with fellow Mercedes racer Jules Gounon (F) behind the wheel for Mercedes-AMG Team Mann-Filter.

Auer will be driving a Mercedes-AMG GT3 sporting an Adidas livery. With a blue base colour and three white stripes, the car is reminiscent of the sport and lifestyle brand's familiar shoe box. "The Adidas design is really special and immediately catches the eye. It is fun to drive a car like this," says the man who finished runner-up in last year's DTM.

Team-mate Kalender also lines up in new colours. The German's car features the red and white of spare parts specialist Febi. Kalender is looking forward to hitting the track with a fresh new look: "I think the design is a total success - the colours go together perfectly and immediately grab your attention."

The design of Engel's Mercedes-AMG GT3 has been further developed for the new season. His father Rainer Engel, who worked as a fashion designer, was also involved in the creative process. The basic colours are the same, but have been enhanced with the symbol of a cheetah - the fastest land animal in the world. Lubricant manufacturer Ravenol remains the main sponsor. "I am delighted to be taking my place on the grid with a new design, and one that my father also worked on. That makes the whole thing very special," says Engel, who will be contesting his tenth DTM season this year.

Gounon starts in the "Mamba" look of Mann-Filter. The distinctive yellow and green livery with snakeskin patterns and fangs has been a feature of starting grids since 2015 and has become one of the most recognised designs in international motorsport. "I love every detail of the Mamba," says the Frenchman. "It is one of the most iconic Mercedes-AMG Motorsport designs - I hope I can make it even more iconic by the end of the year."

Media Information



Christoph Sagemüller, Head of Mercedes-AMG Motorsport: "The DTM is a platform, which perfectly combines performance, brands and partnerships. Our four Mercedes-AMG GT3 will line up in 2026 with individual designs, which will attract attention and convey clear brand messages. Together with Mercedes-AMG Motorsport partners Adidas and Ravenol, and team partners Febi and Mann-Filter, we are demonstrating different aspects of our brand world - from a modern streetwear look and classic motorsport DNA to an artistic motif."

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