

## Media Information

20.6.2024

### Among star DJs and top brands: DTM on show at the Myle Festival

- **Munich's Myle Festival impresses with innovative trade fair concept**
- **DTM presence features race cars from SSR Performance and Abt Sportsline**
- **Motorsport panel discussion with Thomas Voss, Daniel Abt and Jörg Bergmeister**

Munich. The Myle Festival is employing an innovative event concept to showcase the best of the mobility world in Munich – and the DTM is also on show at the three-day event. The racing series lines up with plenty of horsepower this weekend (21<sup>st</sup> to 23<sup>rd</sup> June) at Motorworld Munich. Visitors to the Myle Festival will find a Lamborghini Huracán Evo2 from Munich-based team SSR Performance and an Audi R8 LMS GT3 Evo2 from Kempten's Abt Sportsline at the DTM stand, which is located in the outside area at Motorworld. There will also be a fascinating motorsport panel discussion, and a chance to win an exclusive prize.

The third Myle Festival is the biggest so far, with an experience world spread over 100,000 m<sup>2</sup> awaiting guests in Munich. More than 40 top brands will be present at the event. From super and hypercars, boats and future ideas, to master classes, live music and lifestyle experiences, the festival has something for everyone. Star DJ Felix Jaehn will be among those providing the entertainment. Famous guests also include live streamer MontanaBlack and influencers Inscope21 and Gercollector.

There will be a motorsport talk at the Myle Festival on Saturday from 14:00 at the Zenith. ProSieben presenter Mike Stiefelhagen will speak to ADAC Motorsport Director Thomas Voss, motorsport legend and Porsche brand ambassador Jörg Bergmeister and Cupra brand ambassador and influencer Daniel Abt about the development of the sport. On all three days, there will also be the chance to win an exclusive prize at the DTM stand: visitors can bag a ride in the passenger seat of the 620-hp Schaeffler Innovation Taxi, an Audi R8 LMS GT2, alongside former Formula 1 and DTM driver Markus Winkelhock at a DTM event.

The DTM's next competitive outing will be roughly 150 kilometres north of the Myle Festival, from 5<sup>th</sup> to 7<sup>th</sup> July, when the Norisring in Nuremberg hosts round four of the season. Tickets for the race weekend at the only street circuit in Germany are available online at dtm.com, with prices starting at € 74. Admission is free for under 16s when accompanied by an adult. All tickets include free travel to the circuit on public transport in the Nuremberg region.

Information and tickets for the Myle Festival can be found online at [myle-festival.com](http://myle-festival.com)

#### Media Contact

##### ADAC e.V.

Oliver Runschke, T +49 89 76 76 69 65, E-mail [oliver.runschke@adac.de](mailto:oliver.runschke@adac.de)

Kay-Oliver Langendorff, T +49 89 76 76 69 36, E-mail [kay.langendorff@adac.de](mailto:kay.langendorff@adac.de)

[dtm.com/en](http://dtm.com/en)

