

PRESS RELEASE

For immediate distribution

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It's official! Kart Republic signs Tom Williamson Motorsport as their exclusive importer for Australia and New Zealand

The deal has now been done confirming Tom Williamson Motorsport as the official exclusive importer and distributor for prominent Italian chassis manufacturer Kart Republic in Australia and New Zealand. This is a significant step in the continued growth of the world class brand and complete product range, including the new Will Power Kart, for the local market. Having TWM as a most competitive partner in the region can only guarantee more future success for KR.

The choice to work together with Kart Republic was not a difficult decision for Tom Williamson, once he had the opportunity to test the material. In fact, the new relationship with the current FIA Karting World & European Championships brand, along with many other titles, can only mean it's a new force to be reckoned with Down Under when the first shipment arrives in Australia. It marks the first time TWM will import their own karts to race and sell, having previously used other chassis brands locally. The relationship began with KR when the team's long-time driver moved to America to race the kart, then returned home due to the COVID-19 situation. The chassis was shipped over to Australia to allow him to continue the testing and was impressive.

With a wealth of personal experience and knowledge as a driver, instructor and team manager, Tom Williamson is renowned for being able to develop and bring out the best in his drivers. The team at TWM boasts a long list of outstanding results, including world titles, Australian team and national level championships, as well as almost 70 state titles – including their first KR success! Earlier this season, they announced the BJR – TWM Junior Development Team, an initiative with Brad Jones Racing to help develop young drivers reach their potential for future racing careers. TWM has also been competing at all major events across the Tasman during the last five years, which only made sense to extend the KR brand network throughout neighbouring New Zealand.

Tom Williamson – “I don't get excited about go-karts, but the KR kart is the first one that has seriously excited me! It honestly felt that this was the ideal time to take the next step for TWM and for me personally, where Kart Republic was the right choice for us. I want us to achieve the success I believe is possible now, together with Dino Chiesa and the team from KR in Italy, while helping our drivers get the best results as always. This is the kart I want everyone to race! I've kept a close eye on racing in Europe and America, and it's clear that the KR product is amazingly fast and top quality. The result in the first big race last weekend with KR is only proof of the testing results we have had up until now. We took pole position and won every race!”

State title success from day 1

The very day following the contract being signed with Kart Republic, TWM sealed the NSW Kart Championship in the Cadet 12 class. Sydney youngster Lewis Cordato was unbeatable in his new KR chassis, even though he had only briefly tested the kart for the first time the weekend prior. The 11-year old TWM team driver was immediately faster on his second flying lap, telling his team manager that this was definitely the kart he wanted to be racing at the Sapphire Coast Kart Club. Lewis set pole in qualifying, won all his races with fastest lap and won the final by four seconds.

The concept behind the Kart Republic brand goes far beyond simple racing products. They view their karts as a valuable integration for the ability of the racers and are 'designed as desired'. The technology, innovation and design are revolutionary for the drivers' safety and performance. Based on experience, expertise and expression, KR claims they are always ready to improve and ready for the next challenge. The connection for TWM is a perfect alignment of their approach.

Dino Chiesa, Kart Republic – "I am very happy to confirm this agreement together with TWM. Tom runs a very successful team, plus he has the knowledge and experience to support and distribute our karts in Australia and New Zealand. They have started the success story by winning the state title last weekend in the Cadet 12 category and we're looking forward to much more."

Bringing the Aussie brand home

In addition to the main KR product range of chassis', TWM now manages the distribution in the region of the Will Power Kart made by KR. This is a new racing brand recently launched in collaboration with Kart Republic, Kartsport North America, MPG Motorsports and Will Power. Its purpose is to offer a top line chassis that serves as a stepping stone to help young drivers progress through the highest levels of the motorsport ladder. Working in conjunction with Kart Republic, two unique WP models have been created through the junior and senior classes.

Will Power is widely known as a very successful Australian Motorsport driver, IndyCar champion and winner of the Indianapolis 500. Taking a keen interest in karting, Will continues to keep race-fit by driving as often as he can in the U.S. where he is now based. The Aussie says he's proud to see his own signature brand kart coming Down Under to take on the competition and is already planning to offer his personal support by attending race events when he is back on home soil.

Will Power – "It's great to have TWM on board! I believe Karting is one of the most important development pathways to racing. It's a grassroots beginning that I was introduced into at the age of six. To this day, I still use karting as a training tool. My goal is to help kids progress through the top levels of the motorsport ranks and the first step is with the Will Power Kart!"

TWM has a strategic plan in place to establish an Australia-wide dealer network, including New Zealand, to ensure the entire Kart Republic product range is available throughout the country. In addition, there will be an online store for the more outlying areas to keep all the KR material, spare parts and accessories within easier reach. Further products supporting the KR chassis' line up now supplied by TWM include quality kart brands Jecko seats and AMV wheels.

The new KR website AUS/NZ and online shop will soon be available – *so keep watching for this!*

About Tom Williamson Motorsport:

- Leading the way as a professional kart racing team and driver coaching academy, TWM offers a complete range of services to karting and motorsport competitors of all levels – from beginners to more advanced drivers. The impeccable results over the years speak for themselves!
- Karts, spare parts and accessories supplies, kart preparation and set-up, including arrive and drive options, personal management and mentoring, data analysis and trackside support.
- With a disciplined approach, attention to detail and a commitment to results, our highly skilled coaches, mechanics and tuners offer world class driving, training and engineering experience.

Our partners:

Brad Jones Racing

BJR – TWM Junior Development Team was established as a driver development program to identify future racing drivers, providing ongoing training and guidance for young karters to assist them in achieving their full potential as they progress in their Motorsport career.

Brad Jones Racing co-owner Brad Jones recognises the importance of developing the next generation of drivers and claims he has always been impressed by Tom Williamson’s ability to maximise young drivers’ talent, having known Tom personally for more than a decade now.

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