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## **KA-LO CUP SET FOR JUNE 14-16 AT CIRCUIT OF THE AMERICAS KARTING FACILITY**

### **Special grassroots event opens doors for KA100 and Briggs 206 karters to sample COTA Karting**

ROYSE CITY, TX (April 15, 2019) – P1 Promotions, the same passionate crew who bring you the Texas ProKart Challenge, are gearing up for a very special event that was added recently to the 2019 calendar. The newly-announced KA-LO Cup will be held on June 14-16 at the famed Circuit of the Americas facility, which will host Formula 1, MotoGP and IndyCar in 2019. Located in Austin, Texas, the expansive motorsports venue opened the doors to its 'COTA Karting' facility in 2018, which features a premiere karting course that will most certainly aid in growing the grassroots level of the sport in the Lone Star State. As a new event organized and managed by P1 Promotions, the KA-LO Cup will provide racers from all over North America with the opportunity to experience this world-renowned facility.

“We are focused on growing the sport with our Texas ProKart Challenge and now the KA-LO Cup,” stated Gina French of P1 Promotions. “The four events we provide help racers to experience competing at levels different from their home track or club series. Our races provide them with the opportunity to venture outside of routine, and challenge themselves against other drivers and new tracks. The KA-LO Cup is an exciting opportunity for the true grassroots karters out there, both in terms of competition and the venue.”

The KA-LO Cup is sanctioned by Superkarts! USA and has major support from Briggs & Stratton Racing. Seven different categories will be included in the class structure for the inaugural KA-LO Cup. The IAME KA100 engine package will be featured in three divisions - Senior (365lbs), Junior (330lbs) and Master (380lbs for 30-years old and above). There are four classes focused around the popular Briggs & Stratton 206 engine package - Senior (360lbs), Heavy (380lbs), Junior (310lbs with yellow slide), and Cadet (240lbs with blue slide). Fields will be limited in each category to 28 racers per class, so interested competitors should pre-enter as soon as possible as the opportunities are expected to be grabbed quickly.

The format for the event will span over three days, offering a significant amount of track time at the COTA Karting facility. Friday will host multiple rounds of practice for all categories, and the day will end with qualifying. Saturday's time table will feature three heat races. That evening, a special 'DA\$H for CA\$H' using the COTA Karting rental karts, will take place with more details coming soon. Sunday will decide the event winners, with a SuperHeat for all categories featuring more laps than were run in the heat races to decide the grid for the Finals later in the day.

The entry package for the KA-LO Cup is \$400, which includes Friday practice, one race entry, one set of race tires, and one driver pit pass. A second class entry for a driver is reduced to \$350, and includes all the same items. Three-day pit passes will be \$25, with one-day priced at just \$10.

Evinco Blue 'H' tire will be the spec tire of the KA-LO Cup for all categories. Competitors are required to purchase one set of race tires, stamped by P1, to be utilized once qualifying begins. These tires are included in the entry package. It is to the racer's discretion whether to utilize the required purchased race tires for practice. Sticker tires will not be required to qualify, however, they must be stamped by P1.

"Entry to this event is worth every penny," added French. "The amount of time that racers will get on track will make the cost per lap value next to nothing. We are still putting together the final pieces of the prize package, and that will be the cherry on top of what will be an exciting weekend in Austin."

The KA-LO Cup will allow for kart racers the opportunity to experience a world class facility during the race weekend. The Circuit of the Americas offers up 'Tower Tours', which will take you around the 3.4-mile course to a number of amazing locations, including the new Zip Line. If you want to take laps around the course, COTA's Audi Driving Experience provides that opportunity. During the KA-LO Cup race weekend, the Austin360 Amphitheater is hosting a Hootie & the Blowfish concert with their special guest, Barenaked Ladies. Professional soccer team Austin Bold FC takes on Tacoma Defiance, located in the Bold Stadium, which is also located on the grounds of COTA.

P1 Promotions is currently seeking event sponsors for the KA-LO Cup. If you are interested, please contact Gina French at 214-402-7484 or [ginafrench19@gmail.com](mailto:ginafrench19@gmail.com). Follow P1 Promotions on [Facebook](#) for more information regarding the KA-LO Cup and the Texas ProKart Challenge. Registration for the KA-LO Cup opens Monday, April 15 at 6pm CT through the P1 Facebook page.